

REQUEST FOR PROPOSALS

13TH STREET ALLEY – ASTORIA, OR

PROJECT DESCRIPTION & CONTEXT

The Astoria Downtown Historic District Association (ADHDA) is commissioning a mural to be situated in the 13th Street Alley in a National Register Historic District. The Association is undertaking this project to promote pedestrianism through the alley, connects Commercial and Duane Streets, and to discourage vandalism.

BUDGET DESCRIPTION:

The budget for the site-specific public art for the 13th Street Alley Activation project has been established at \$10,000.

The budget includes artist's design fee, all costs of materials and fabrication of the work, artist travel and meals, retaining workers and equipment for installation, insurance costs, engineering expenses, permits, bonds, documentation, preparing specifications and providing all materials necessary for installation of the work. Artist agrees that under no circumstances shall any further payment obligation of ADHDA accrue with respect to the Services contemplated herein over and above the amount of the Commission. The Artist will coordinate all Site preparation, installation plans, and timetables with the ADHDA. If the Artist is a business, located in the City of Astoria, OR or at any time during the performance of this Agreement obtains situs for purposes of business license taxes, it shall be unlawful for such business to conduct or engage in such business, trade or occupation without having first obtained the proper license from the Finance Department of the City.

SITE DESCRIPTION

The 13th Street Alley in the heart of downtown Astoria connects bustling Commercial Street to Duane Street, between 12th and 14th Streets; it connects two vital shopping and entertainment districts as a popular pedestrian short cut.

The alley bisects two buildings, is 200 feet long and 20 feet high, and is just over seven feet wide. Each building wall in the alley is approximately 4,000 sq ft. Several windows along the corridor at varying heights exist as well.

The alley is lit at night via LED café lights hung with white lanterns. The lighting is bright and safe but also diffused without glare. Please see photos in full posting for reference.

The alley walls will be power-washed before the project, but the artist should be prepared to clean and prepare walls in accordance to proper standards.

RULES

- Mural design must cover a minimum 25% of building surfaces. You may also include the sidewalk in your design, at your discretion.
- Designs must engage pedestrians at each entrance to the alley.

- Designs do not need to cover the entirety of space provided, but all building surfaces (excluding windows and doors) must receive a fresh coat of paint.
- A graffiti repellent finish must be added to building walls from ground level to 8 feet high.
- Media must be durable enough to sustain an 80 mph wind load and heavy rain, low maintenance, permanent, safe for both children and adults, and be ADA compliant.
- The mural must be completed no later than June 30, 2019.

PROPOSAL

Submit your proposal for the 13th Street Alley concept. This can be a sketch, photoshop image, or other initial illustration of your vision. 3-5 finalists will be award a \$200 honorarium and will be asked for a detailed concept design.

ARTIST ELIGIBILITY

The project is open to all artists and artist teams, 18 years and older, residing in the states of Oregon and Washington. Professional artists with experience in the field of public art are encouraged to apply. All applicants, regardless of race, sex, religion, nationality, origin or disability, will be considered.

Must have experience with community-based projects and have successfully managed and completed at least one similar commission project with a budget equal to or greater than \$5,000. Artists must have previously created large-scale public art projects; carry liability insurance for the duration of the project and will list ADHDA as additionally insured; be willing to meet all contractual obligations, adhere to a strict timeline and are subject to a background check.

ARTIST SELECTION PROCESS

A jury will review applications and choose 3-5 finalists. Finalists will be provided with a \$200 honorarium and will be asked for a detailed design concept. Detailed design proposals from finalists will be on display in downtown for one week to garner public feedback for the project. The jury will make the final decision among the finalists in April, or as soon as possible.

Selection Information:

Submissions will be evaluated based on the following:

- Artistic quality: artist's submission displays a record of appropriate, innovative, and stylistically distinctive concepts.
- Aesthetic sensibility: artist's work displays an aesthetic that would be desirable for a project in Astoria, Oregon.
- Technical ability: artist's submission indicates skill with materials and techniques similar to those that would be required for likely projects
- Experience: artist's submission has indicated familiarity with clients and conditions similar to those that would be used on likely projects or has demonstrated the ability on past projects to quickly acquire the skills needed to be successful on a project similar to what the artist will encounter in Astoria.

- Process: artist's materials indicate that the working relationship will be pleasant, and the completed project will successfully meet likely challenges, including completing all documentation and managing the given project budget.

APPLICATION INFORMATION

Please read the following information carefully as incomplete or late submissions will not be accepted. Artist must submit required documents to office@astoriadowntown.com

To be considered, submit the following:

- Current résumé
- Contact information for two professional references
- A maximum of ten images of completed works or projects (submitted electronically)
 - Images should be in JPEG format
 - Image resolution - no more than 300 ppi (may be as low as 72 ppi)
 - Maximum file size (per image) – 3 MB
 - Name each image with the following format: lastnameimagenumber.jpg (for example, filename for would be Smith01.jpg, Smith02.jpg, and so on)
- An annotated image list that corresponds to visual submissions. It should give the image number, title of the work, medium, dimensions, year of completion, project location, budget, commissioning agency and a brief description (100 words). The list should also include the artist's name.
- Proposal images or design: Include image you are proposing for your selected area. Please name the image Proposal_Image_Your_Name. Up to three (3) proposed works can be submitted per application.
- Budget: Provide a detailed description of the total budget to perform the services. The budget shall identify in separate detail the following: artist stipend, all expenses including design, travel, lodging, required meetings, installation, preparation of site, clean-up, materials and supplies, any equipment needed to install the artwork, any necessary permits, bonds, taxes and fees; including business license application fee, retaining workers, insurance costs, engineering expenses, documentation, preparing specifications and providing list of all materials necessary for installation of the work. professional photographic documentation of the completed project.
- Proposed Schedule: Provide a detailed design and installation schedule and timeline to ensure installation by June 30, 2019.

APPLICATION DEADLINE

Applications must be received by 5pm, Friday, March 15, 2019.

Do not send hardcopies.

Late or incomplete submissions will not be considered.